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ABSTRACT

Each year, Piedmont Virginia Community College (PVCC) examines longitudinal data on fall term minority enrollment to identify trends which may be of interest to those involved in planning student recruitment and retention activities. The study is designed to gather longitudinal minority enrollment data and to examine trends which may assist those involved in planning student recruitment and retention activities. The findings of the 1989 study include: (1) 508 minority students enrolled at PVCC during fall 1989, representing 11.4% of the student body; (2) Blacks represented 9.18% of the student body and 80.5% of the minority student population; (3) of the remaining minority students, 62 were Asian or Pacific Islanders, 21 were Hispanic, 3 were American Indians or Alaska Natives, and 13 classified themselves as "other"; (4) between fall 1988 and fall 1989, minority student enrollment increased 8.5% compared to a 6.1% total student enrollment increase; (5) 30.8% of all Black students attending PVCC in fall 1989 were male, 38.1% of all White students were male, and 43.4% of all minority students other than Blacks were male; (6) new Black student enrollment increased 21% between fall 1988 and fall 1989; (7) fewer Blacks than Whites were full-time students at PVCC during fall 1989; and (8) the second-year retention rate was higher for White than Black students. These trends suggest that PVCC is intensifying its efforts to draw and retain minority students, but it is still a long way from meeting its minority student recruitment and retention goals. (JMC)

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MINORITY ENROLLMENT REPORT
FALL SEMESTER 1989

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Research Report No. 1-90

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MINORITY ENROLLMENT REPORT
FALL SEMESTER 1989

INTRODUCTION

This is the tenth in a continuing series of reports concerning minority enrollment at Piedmont Virginia Community College (PVCC). Each report is designed to display longitudinal minority enrollment data and examine trends which should prove of interest to those involved in planning student recruitment and retention activities.

As in previous reports, all data were obtained from the Student Enrollment Booklets compiled each term by the Virginia Community College System (VCCS) and printed electronically by computer. These booklets consist of numerous tables of data relating to many different aspects of student enrollment within the VCCS. Each table within the Student Enrollment Booklet from which data were obtained is noted within this report.

MINORITY ENROLLMENT

Five-hundred eight minority students enrolled at PVCC during Fall Semester 1989. This is the largest number of minority students ever enrolled at the college during any single term, exceeding the number of minority students enrolled during Fall Semester 1988 by 40, and exceeding the previous record of 484, set in fall 1987, by 24. The percentage of minority students within the student body as a whole was 11.4%, slightly higher than the Fall Semester 1988 figure of 11.1%.

Four-hundred nine, or 80.5%, of all minority students were black. This is the largest number of black students to ever attend PVCC during any single term, exceeding the Fall Semester 1988 figure by 29, and exceeding the previous record, set in fall 1987, by 17. Black students accounted for 9.2% of the entire student body.

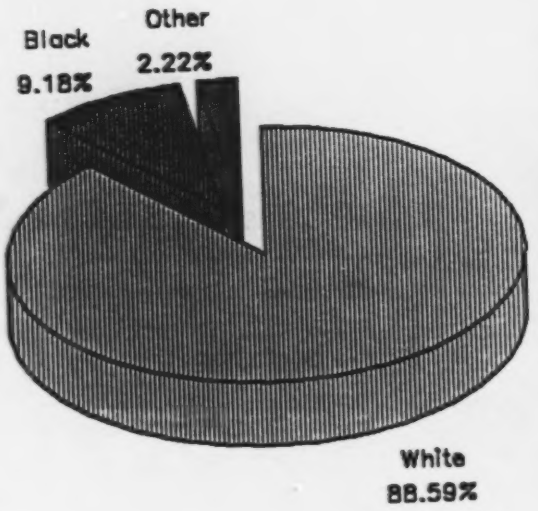

FIGURE 1: PVCC FALL SEMESTER 1989 ENROLLMENT BY RACE

Of the remaining minority students, 62 were Oriental (Asians or Pacific Islanders), 21 were Hispanic, 3 were American Indians or Alaskan natives, and 13 classified themselves as "other."[1]

PVCC fall 1989 enrollment by race (white, black, and minority other than black) is shown in Figure 1. As can be seen in Table 1, Fall Semester 1989 minority enrollment patterns were quite similar to those of previous fall terms. In fall 1989, the percentage of minority students within the entire student body was slightly higher than during the two previous fall terms, and approximately the same as during the two terms previous to

[1]As noted in previous reports, a student's racial classification is determined by what he or she indicates on the initial admission form. There are six boxes which the student may check: (1) White; (2) Black; (3) American Indian or Alaskan Native; (4) Asian or Pacific Islander; (5) Hispanic; and (6) Other. After the "other" box, space is provided for comment. Typically, an "other" student is a foreign student, uncertain which box to check. Occasionally, an "other" student is one with a sense of whimsy. On the admission form, students have written such comments as "human" or "Indiana Irish" to justify their "other" classification.

TABLE 1: PVCC FALL TERM HEADCOUNT BY RACE

YEAR	TOTAL WHITE	TOTAL BLACK	OTHER MINORITY Oriental	Hispanic	Amer. Indian	Other	TOTAL OTHER MINORITY	TOTAL ALL MINORITY	TOTAL ALL STUDENTS
1985									
Number	3,403	367	47	16	4	10	77	444	3,847
Percentage	88.5%	9.5%	1.2%	0.4%	0.1%	0.3%	2.0%	11.5%	100.0%
Pct. Increase	3.8%	21.9%	-9.6%	-27.3%	-33.3%	0.0%	-14.4%	13.6%	0.0%
1986									
Number	3,669	383	50	20	11	6	87	470	4,139
Percentage	88.6%	9.3%	1.2%	0.5%	0.3%	0.1%	2.1%	11.4%	100.0%
Pct. Increase	7.8%	4.4%	6.4%	25.0%	175.0%	-40.0%	13.0%	5.9%	7.6%
1987									
Number	3,877	392	45	24	11	12	92	484	4,361
Percentage	88.9%	9.0%	1.0%	0.6%	0.3%	0.3%	2.1%	11.1%	100.0%
Pct. Increase	5.7%	2.3%	-10.0%	20.0%	0.0%	100.0%	5.7%	3.0%	5.4%
1988									
Number	3,730	380	46	25	7	10	88	468	4,198
Percentage	88.9%	9.1%	1.1%	0.6%	0.2%	0.2%	2.1%	11.1%	100.0%
Pct. Increase	-3.8%	-3.1%	2.2%	4.2%	-36.4%	-16.7%	-4.3%	-3.3%	-3.7%
1989									
Number	3,946	409	62	21	3	13	99	508	4,454
Percentage	88.6%	9.2%	1.4%	0.5%	0.1%	0.3%	2.2%	11.4%	100.0%
Pct. Increase	5.8%	7.6%	34.8%	-16.0%	-57.1%	30.0%	12.5%	8.5%	6.1%

SOURCE: VCCS Student Enrollment Booklets, Table 3a. Percentage figures indicate the percentage of students within a category for that particular year. Percentage increase figures indicate the increase or decrease by percentage in students from one year to the next. Note that before fall 1988 PVCC operated under a quarter system.

those (Fall Quarter 1985 and Fall Quarter 1986). The percentage of black students within the student body was one-tenth of a percentage point higher in fall 1989 than in fall 1988, but slightly lower than in either fall 1986 or fall 1985.

Normally, minority enrollment patterns differ slightly from overall student enrollment patterns. Between fall 1984 and fall 1985, minority student enrollment increased at a faster rate than either white student enrollment or enrollment in general. The opposite was true between fall 1985 and fall 1986 and between fall 1986 and fall 1987. Between fall 1987 and fall 1988 the enrollment patterns were approximately the same, but between fall 1988 and fall 1989 minority student enrollment once again increased at a slightly higher rate than either white student enrollment or enrollment in general.

STUDENT DEMOGRAPHIC CHARACTERISTICS BY RACE

In previous minority enrollment studies, demographic characteristics of minority students have been similar to those of white students.[2] The only exception, noted in last year's report, concerned sex. As was the case in fall 1988, fewer black male students than white male students attended PVCC. The opposite, however, was true with respect to minority males other than black. As can be seen in Table 2, 30.8% of all black students attending PVCC during Fall Semester 1989 were male; 38.1% of all white students were male; and 43.4% of all minority students other than black were male. Although the percentage of black male students was lower than the percentage of other male students, the number of black male students actually increased between Fall Semester

TABLE 2: PVCC FALL TERM HEADCOUNT BY RACE AND SEX

CATEGORY	1985 No.	1985 Pct.	1986 No.	1986 Pct.	1987 No.	1987 Pct.	1988 No.	1988 Pct.	1989 No.	1989 Pct.
MALE										
White	1269	37.3%	1291	35.2%	1432	36.9%	1400	37.5%	1502	38.1%
Black	128	34.9%	140	36.6%	131	33.4%	110	28.9%	126	30.8%
Other	32	41.6%	37	42.5%	44	47.8%	32	36.4%	43	43.4%
TOTAL	1429	37.1%	1468	35.5%	1607	36.8%	1542	36.7%	1671	37.5%
FEMALE										
White	2134	62.7%	2378	64.8%	2445	63.1%	2330	62.5%	2444	61.9%
Black	239	65.1%	243	63.4%	261	66.6%	270	71.1%	283	69.2%
Other	45	58.4%	50	57.5%	48	52.2%	56	63.6%	56	56.6%
TOTAL	2418	62.9%	2671	64.5%	2754	63.2%	2656	63.3%	2783	62.5%
ALL STUDENTS										
White	3403	100%	3669	100%	3877	100%	3730	100%	3946	100%
Black	367	100%	383	100%	392	100%	380	100%	409	100%
Other	77	100%	87	100%	92	100%	88	100%	99	100%
TOTAL	3847	100%	4139	100%	4361	100%	4198	100%	4454	100%

SOURCE: VCCS Student Enrollment Booklets, Table 3d. Percentage figures indicate the percentage of males or the percentage of females by a particular racial category. Note that prior to fall 1988 PVCC operated under a quarter system.

[2]Demographic characteristics examined in this report are sex, age, and residence.

1988 and Fall Semester 1989. In fall 1989, 126 black males took classes at PVCC, as compared to 110 in fall 1988.

With respect to age, the mean age of black students was lower by two years than the mean age of white students, but the median age was the same. The mean age of white students was 31; the mean age of black students was 29. The median age of both white and black students was 29. The mean and median ages of minority students other than black were lower than those of either white or black students. The mean age of minority students other than black was 27, and the median age was 25. The mode age of white students, black students, and minority students other than black was 19. Age categories by race for PVCC fall semester students are presented in Table 3.

TABLE 3: PVCC FALL TERM HEADCOUNT BY RACE AND AGE

CATEGORY	1985 No.	1985 Pct.	1986 No.	1986 Pct.	1987 No.	1987 Pct.	1988 No.	1988 Pct.	1989 No.	1989 Pct.
UNDER 18										
White	30	0.9%	18	0.5%	21	0.5%	36	1.0%	41	1.0%
Black	6	1.6%	6	1.6%	2	0.5%	2	0.5%	4	1.0%
Other	0	0.0%	1	1.1%	1	1.1%	1	1.1%	5	5.1%
TOTAL	36	0.9%	25	0.6%	24	0.6%	39	0.9%	50	1.1%
18-21										
White	752	22.1%	774	21.1%	798	20.6%	854	22.9%	954	24.2%
Black	79	21.5%	94	24.5%	94	24.0%	87	22.9%	103	25.2%
Other	16	20.8%	24	27.6%	25	27.2%	16	18.2%	29	29.3%
TOTAL	847	22.0%	892	21.6%	917	21.0%	957	22.8%	1086	24.4%
22-24										
White	430	12.6%	480	13.1%	455	11.7%	423	11.3%	455	11.5%
Black	46	12.5%	33	8.6%	46	11.7%	48	12.6%	49	12.0%
Other	15	19.5%	10	11.5%	12	13.0%	13	14.8%	14	14.1%
TOTAL	491	12.8%	523	12.6%	513	11.8%	484	11.5%	518	11.6%
25-34										
White	1135	33.4%	1132	30.9%	1214	31.3%	1207	32.4%	1144	29.0%
Black	139	37.9%	145	37.9%	146	37.2%	137	36.1%	134	32.8%
Other	26	33.8%	30	34.5%	31	33.7%	31	35.2%	33	33.3%
TOTAL	1300	33.8%	1307	31.6%	1391	31.9%	1375	32.8%	1311	29.4%
35-44										
White	648	19.0%	763	20.8%	830	21.4%	753	20.2%	829	21.0%
Black	69	18.8%	84	21.9%	79	20.2%	74	19.5%	90	22.0%
Other	15	19.5%	17	19.5%	15	16.3%	21	23.9%	13	13.1%
TOTAL	732	19.0%	864	20.9%	924	21.2%	848	20.2%	932	20.9%
45-59										
White	366	10.8%	376	10.2%	434	11.2%	390	10.5%	409	10.4%
Black	28	7.6%	17	4.4%	19	4.8%	31	8.2%	27	6.6%
Other	4	5.2%	5	5.7%	7	7.6%	5	5.7%	5	5.1%
TOTAL	398	10.3%	398	9.6%	460	10.5%	426	10.1%	441	9.9%
60 AND OVER										
White	42	1.2%	126	3.4%	125	3.2%	67	1.8%	114	2.9%
Black	0	0.0%	4	1.0%	6	1.5%	1	0.3%	2	0.5%
Other	1	1.3%	0	0.0%	1	1.1%	1	1.1%	0	0.0%
TOTAL	43	1.1%	130	3.1%	132	3.0%	69	1.6%	116	2.6%
ALL STUDENTS										
White	3403	100%	3669	100%	3877	100%	3730	100%	3946	100%
Black	367	100%	383	100%	392	100%	380	100%	409	100%
Other	77	100%	87	100%	92	100%	88	100%	99	100%
TOTAL	3847	100%	4139	100%	4361	100%	4198	100%	4454	100%

SOURCE: VCCS Student Enrollment Booklets, Table 11b. Percentage figures indicate the percentage of students in a particular racial category by a particular age category. Note that prior to fall 1988 PVCC operated under the quarter system.

The PVCC fall semester headcount by race and residence is shown in Table 4. A slightly higher percentage of black students resided within the PVCC service region than did white students. The percentage of minority students other than black residing within the service region was much lower than the percentages of white or black students. The percentage of students residing outside the service region but within the Commonwealth of Virginia was highest for whites and lowest for minorities other than black. However, a much larger percentage of minority students other than black were classified as out-of-state students than were white or black students.

TABLE 4: PVCC FALL TERM HEADCOUNT BY RACE AND RESIDENCE

CATEGORY	1985 No.	1985 Pct.	1986 No.	1986 Pct.	1987 No.	1987 Pct.	1988 No.	1988 Pct.	1989 No.	1989 Pct.
IN-DISTRICT										
White	2936	86.3%	3252	88.6%	3410	88.0%	3211	86.1%	3453	87.5%
Black	327	89.1%	355	92.7%	349	89.0%	328	86.3%	370	90.5%
Other	70	90.9%	74	85.1%	80	87.0%	73	83.0%	79	79.8%
TOTAL	3333	86.6%	3681	88.9%	3839	88.0%	3612	86.0%	3902	87.6%
OUT-OF-DISTRICT										
White	394	11.6%	350	9.5%	384	9.9%	444	11.9%	411	10.4%
Black	34	9.3%	24	6.3%	32	8.2%	48	12.6%	35	8.6%
Other	5	6.5%	7	8.0%	8	8.7%	6	6.8%	3	3.0%
TOTAL	433	11.3%	381	9.2%	424	9.7%	498	11.9%	449	10.1%
OUT-OF-STATE										
White	73	2.1%	67	1.8%	83	2.1%	75	2.0%	82	2.1%
Black	6	1.6%	4	1.0%	11	2.8%	4	1.1%	4	1.0%
Other	2	2.6%	6	6.9%	4	4.3%	9	10.2%	17	17.2%
TOTAL	81	2.1%	77	1.9%	98	2.2%	88	2.1%	103	2.3%
ALL STUDENTS										
White	3403	100%	3669	100%	3877	100%	3730	100%	3946	100%
Black	367	100%	383	100%	392	100%	380	100%	409	100%
Other	77	100%	87	100%	92	100%	88	100%	99	100%
TOTAL	3847	100%	4139	100%	4361	100%	4198	100%	4454	100%

SOURCE: VCCS Student Enrollment Booklets, Table 8a. Percentage figures indicate the percentage of students in a particular racial category by their residence. In-district students are those who reside within the PVCC service region. Out-of-district students are those who reside within Virginia but not within the PVCC service region. Out-of-state students are those who reside outside of Virginia. Note that prior to fall 1988 PVCC operated under the quarter system.

The fall semester headcount by race and residence for all PVCC service region localities is shown in Table 5.

TABLE 5: PVCC FALL TERM HEADCOUNT BY RACE AND IN-DISTRICT RESIDENCE

CATEGORY	1985 No.	1985 Pct.	1986 No.	1986 Pct.	1987 No.	1987 Pct.	1988 No.	1988 Pct.	1989 No.	1989 Pct.
ALBEMARLE										
White	1403	47.8%	1417	43.6%	1546	45.3%	1474	45.9%	1622	47.0%
Black	100	30.6%	96	27.0%	104	29.8%	96	29.3%	129	34.9%
Other	27	38.6%	26	35.1%	31	38.8%	37	50.7%	35	44.3%
TOTAL	1530	45.9%	1539	41.8%	1681	43.8%	1607	44.5%	1786	45.8%
BUCKINGHAM										
White	64	2.2%	72	2.2%	47	1.4%	39	1.2%	58	1.7%
Black	25	7.6%	35	9.9%	20	5.7%	14	4.3%	13	3.5%
Other	2	2.9%	1	1.4%	3	3.8%	2	2.7%	2	2.5%
TOTAL	91	2.7%	108	2.9%	70	1.8%	55	1.5%	73	1.9%
FLUVANNA										
White	173	5.9%	162	5.0%	177	5.2%	185	5.8%	203	5.9%
Black	27	8.3%	25	7.0%	27	7.7%	29	8.8%	39	10.5%
Other	3	4.3%	1	1.4%	4	5.0%	2	2.7%	1	1.3%
TOTAL	203	6.1%	188	5.1%	208	5.4%	216	6.0%	243	6.2%
GREENE										
White	171	5.8%	178	5.5%	192	5.6%	200	6.2%	262	7.6%
Black	4	1.2%	3	0.8%	6	1.7%	8	2.4%	9	2.4%
Other	0	0.0%	0	0.0%	1	1.3%	1	1.4%	1	1.3%
TOTAL	175	5.3%	181	4.9%	199	5.2%	209	5.8%	272	7.0%
LOUISA										
White	108	3.7%	104	3.2%	139	4.1%	132	4.1%	132	3.8%
Black	33	10.1%	28	7.9%	35	10.0%	31	9.5%	26	7.0%
Other	2	2.9%	4	5.4%	2	2.5%	2	2.7%	2	2.5%
TOTAL	143	4.3%	136	3.7%	176	4.6%	165	4.6%	160	4.1%
NELSON										
White	120	4.1%	128	3.9%	163	4.8%	152	4.7%	138	4.0%
Black	13	4.0%	16	4.5%	16	4.6%	15	4.6%	13	3.5%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.5%
TOTAL	133	4.0%	144	3.9%	179	4.7%	167	4.6%	153	3.9%
CHARLOTTESVILLE										
White	897	30.6%	1191	36.6%	1146	33.6%	1029	32.0%	1038	30.1%
Black	125	38.2%	152	42.8%	141	40.4%	135	41.2%	141	38.1%
Other	36	51.4%	42	56.8%	39	48.8%	29	39.7%	36	45.6%
TOTAL	1058	31.7%	1385	37.6%	1326	34.5%	1193	33.0%	1215	31.1%
TOTAL IN-DISTRICT										
White	2936	100%	3252	100%	3410	100%	3211	100%	3453	100%
Black	327	100%	355	100%	349	100%	328	100%	370	100%
Other	70	100%	74	100%	80	100%	73	100%	79	100%
TOTAL	3333	100%	3681	100%	3839	100%	3612	100%	3902	100%

SOURCE: VCCS Student Enrollment Booklets, Table 8A. Percentage figures indicate the percentage of students in a particular racial category by their residence. Note that prior to fall 1988 PVCC operated under the quarter system.

Most minority students residing within PVCC's service region lived within the City of Charlottesville or in Albemarle County. Seventy-three percent of all black students from the service region, and nearly 90% of minority students other than black, were residents of one of these two jurisdictions. One notable difference between fall 1989 figures and previous fall figures with respect to service region enrollment was that the percentage of black students from the City of Charlottesville decreased, and the percentage from Albemarle County increased. In previous years, both in terms of number and percentage, more black students have resided in Charlottesville than in any other locality. In Fall Semester 1989, however, almost as many black students (both in number and percentage) came from Albemarle County as did from the City of Charlottesville.

TABLE 6: PERCENTAGE OF NON-WHITES BY SERVICE REGION POPULATION AND PVCC FALL HEADCOUNT

	1985		1986		1987		1988		1989	
RESIDENCE	Pct. Pop.	Pct. HC	Pct. Pop.	Pct. HC	Pct. Pop.	Pct. HC	Pct. Pop.	Pct. HC	Pct. Pop.	Pct. HC
Albemarle	12.0%	8.3%	11.9%	7.9%	11.9%	8.0%	11.8%	8.3%	11.8%	9.2%
Buckingham	42.5%	29.7%	42.2%	33.3%	41.9%	32.9%	41.6%	29.1%	41.2%	20.5%
Fluvanna	27.0%	14.8%	26.6%	13.8%	26.2%	14.9%	25.7%	14.4%	25.3%	16.5%
Greene	7.2%	2.3%	7.0%	1.7%	6.8%	3.5%	6.6%	4.3%	6.5%	3.7%
Louisa	30.4%	24.5%	29.8%	23.5%	29.2%	21.0%	28.6%	20.0%	28.0%	17.5%
Nelson	21.6%	9.8%	21.1%	11.1%	20.7%	8.9%	20.2%	9.0%	19.7%	9.8%
Charlottesville	21.1%	15.2%	21.7%	14.0%	22.2%	13.6%	22.8%	13.7%	23.4%	14.6%
TOTAL	18.4%	11.9%	18.4%	11.7%	18.3%	11.2%	18.3%	11.1%	18.2%	11.5%

SOURCE: VCCS census tapes and VCCS Student Enrollment Booklets, Table 15. The population percentage is the percentage of non-whites projected to be residing in each locality during a particular year; the headcount percentage is the percentage of non-white students attending PVCC during the fall quarter of a particular year. Note that prior to fall 1988 PVCC operated under the quarter system.

As has been noted in previous minority enrollment reports, PVCC has never enrolled as high a percentage of non-whites as reside within the service region as a whole. As can be seen in Table 6, over 18% of the service region population during any recent year is non-white, while less than 12% of the PVCC student population is non-white. Although the gap between service region minority population and PVCC minority headcount percentages narrowed in fall 1989, the figures were similar to those for previous fall terms.

STUDENT ENROLLMENT CHARACTERISTICS BY RACE

As noted in previous minority enrollment reports, differences in white and minority enrollment characteristics often provide indications as to what minority students find attractive about PVCC. Enrollment characteristics examined in this study are attendance (new or returning), status (full-time or part-time), class (freshmen, sophomores, developmental, or unclassified), program (college transfer, occupational/technical, developmental, or unclassified), degree sought (Associate of Arts [A.A.], Associate of Science [A.S.], Associate of Applied Science [A.A.S.], diploma, certificate, developmental, or unclassified), and curriculum (Business Administration, Education, Fine Arts, and so forth).

During most fall terms, a slightly higher percentage of minority students are new and a slightly lower percentage are returning.[3] Although this was not true in Fall Semester 1988, it was true in Fall Semester 1989. As can be seen in Table 7, approximately

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[3]New students include first-time students (those who have not attended college previously) and transfer students (those who have attended college previously but have never attended PVCC).

TABLE 7: PVCC FALL TERM HEADCOUNT BY RACE AND NEW/RETURNING STATUS

CATEGORY	1985 No.	1985 Pct.	1986 No.	1986 Pct.	1987 No.	1987 Pct.	1988 No.	1988 Pct.	1989 No.	1989 Pct.
NEW										
White	1237	36.4%	1279	34.9%	1312	33.8%	1300	34.9%	1309	33.2%
Black	138	37.6%	148	38.6%	140	35.7%	119	31.3%	144	35.2%
Other	23	29.9%	37	42.5%	34	37.0%	31	35.2%	40	40.4%
TOTAL	1398	36.3%	1464	35.4%	1486	34.1%	1450	34.5%	1493	33.5%
RETURNING										
White	2166	63.6%	2390	65.1%	2565	66.2%	2430	65.1%	2637	66.8%
Black	229	62.4%	235	61.4%	252	64.3%	261	68.7%	265	64.8%
Other	54	70.1%	50	57.5%	58	63.0%	57	64.8%	59	59.6%
TOTAL	2449	63.7%	2675	64.6%	2875	65.9%	2748	65.5%	2961	66.5%
ALL STUDENTS										
White	3403	100%	3669	100%	3877	100%	3730	100%	3946	100%
Black	367	100%	383	100%	392	100%	380	100%	409	100%
Other	77	100%	87	100%	92	100%	88	100%	99	100%
TOTAL	3847	100%	4139	100%	4361	100%	4198	100%	4454	100%

SOURCE: VCCS Student Enrollment Booklets, Tables 3l, 14b, and 15. Percentage figures indicate the percentage of students in a particular racial category by their status (new or returning). A new student is any student who has never attended PVCC before. Note that prior to fall 1988 PVCC operated under the quarter system.

one-third of all white students were new, while slightly over one-third of black students were new, and over 40% of minority students other than black were new. Whatever accounted for the decline in new black students between fall 1987 and fall 1988 was not evident, and new black student enrollment increased by 21% between Fall Semester 1988 and Fall Semester 1989.

Proportionally, slightly fewer blacks than whites were full-time students at PVCC during Fall Semester 1989. Full-time students were those enrolled in 12 or more hours of course work during the term. As can be seen in Table 8, nearly 19% of all white students were classified as full-time, while only slightly over 16% of all black students were classified as full-time. As has always been the case, a larger percentage of other minority students than of either white or black students were enrolled full-time in fall 1989.

TABLE 8: PVCC FALL TERM HEADCOUNT BY RACE AND FULL-TIME/PART-TIME STATUS

CATEGORY	1985 No.	1985 Pct.	1986 No.	1986 Pct.	1987 No.	1987 Pct.	1988 No.	1988 Pct.	1989 No.	1989 Pct.
FULL-TIME										
White	585	17.2%	587	16.0%	699	18.0%	710	19.0%	747	18.9%
Black	54	14.7%	66	17.2%	75	19.1%	66	17.4%	66	16.1%
Other	17	22.1%	22	25.3%	25	27.2%	24	27.3%	24	24.2%
TOTAL	656	17.1%	675	16.3%	799	18.3%	800	19.1%	837	18.8%
PART-TIME										
White	2818	82.8%	3082	84.0%	3178	82.0%	3020	81.0%	3199	81.1%
Black	313	85.3%	317	82.8%	317	80.9%	314	82.6%	343	83.9%
Other	60	77.9%	65	74.7%	67	72.8%	64	72.7%	75	75.8%
TOTAL	3191	82.9%	3464	83.7%	3562	81.7%	3398	80.9%	3617	81.2%
ALL STUDENTS										
White	3403	100%	3669	100%	3877	100%	3730	100%	3946	100%
Black	367	100%	383	100%	392	100%	380	100%	409	100%
Other	77	100%	87	100%	92	100%	88	100%	99	100%
TOTAL	3847	100%	4139	100%	4361	100%	4198	100%	4454	100%

SOURCE: VCCS Student Enrollment Booklets, Table 15. Percentage figures indicate the percentage of students in a particular racial category by their status (full-time or part-time). A full-time student is any student carrying twelve or more credit hours of course work during the quarter. Note that prior to fall 1988 PVCC operated under a quarter system.

PVCC fall term headcount by race and class is shown in Table 9. Typically, during any fall term, a higher percentage of minority students are classified as freshmen than white students. This was true during fall 1989, but not to the same extent as during fall 1987 or fall 1988. In fact, the percentage of black freshmen decreased by nearly 10% between Fall Semester 1988 and Fall Semester 1989.

TABLE 9: PVCC FALL TERM HEADCOUNT BY RACE AND CLASS

CATEGORY	1985 No.	1985 Pct.	1986 No.	1986 Pct.	1987 No.	1987 Pct.	1988 No.	1988 Pct.	1989 No.	1989 Pct.
FRESHMEN										
White	1206	35.4%	1219	33.2%	1455	37.5%	1486	39.8%	1350	34.2%
Black	142	38.7%	153	39.9%	172	43.9%	191	50.3%	166	40.6%
Other	31	40.3%	37	42.5%	33	35.9%	45	51.1%	43	43.4%
TOTAL	1379	35.8%	1409	34.0%	1660	38.1%	1722	41.0%	1559	35.0%
SOPHOMORES										
White	339	10.0%	396	10.8%	452	11.7%	493	13.2%	533	13.5%
Black	32	8.7%	33	8.6%	35	8.9%	35	9.2%	47	11.5%
Other	5	6.5%	15	17.2%	13	14.1%	9	10.2%	15	15.2%
TOTAL	376	9.8%	444	10.7%	500	11.5%	537	12.8%	595	13.4%
DEVELOPMENTAL										
White	87	2.6%	77	2.1%	51	1.3%	25	0.7%	20	0.5%
Black	39	10.6%	47	12.3%	33	8.4%	12	3.2%	8	2.0%
Other	10	13.0%	6	6.9%	8	8.7%	3	3.4%	2	2.0%
TOTAL	136	3.5%	130	3.1%	92	2.1%	40	1.0%	30	0.7%
UNCLASSIFIED										
White	1771	52.0%	1977	53.9%	1919	49.5%	1726	46.3%	2043	51.8%
Black	154	42.0%	150	39.2%	152	38.8%	142	37.4%	188	46.0%
Other	31	40.3%	29	33.3%	38	41.3%	31	35.2%	39	39.4%
TOTAL	1956	50.8%	2156	52.1%	2109	48.4%	1899	45.2%	2270	51.0%
ALL STUDENTS										
White	3403	100%	3669	100%	3877	100%	3730	100%	3946	100%
Black	367	100%	383	100%	392	100%	380	100%	409	100%
Other	77	100%	87	100%	92	100%	88	100%	99	100%
TOTAL	3847	100%	4139	100%	4361	100%	4198	100%	4454	100%

SOURCE: VCCS Student Enrollment Booklets, Tables 4 and 7. Percentage figures indicate the percentage of students in a particular racial category by class status (freshman or sophomore). Students who have successfully completed over 45 credit hours toward their degrees are classified as sophomores; those who have not are classified as freshmen. Students taking fifty percent or more of their classes in developmental studies are classified as developmental students. Unclassified students are those not enrolled in any program. Note that prior to fall 1988 PVCC operated under a quarter system.

Still, the question of black student retention, raised in last year's minority enrollment report, is relevant. Although approximately the same percentage of white and black students are new each year, a lower percentage of black students the following year are classified as sophomores. In other words, black students are less likely to complete their

freshman year of study at PVCC and return the following year as sophomores. This assumption is borne out by retention figures. As noted in the latest PVCC retention study:

> For the second consecutive year, the retention rates for full-time white students were higher than those for full-time black students. In fact, the retention rate for full-time black students was considerably lower than the rates for either full-time white students or full-time minority students other than black, a fact which invites further investigation.[4]

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[4]Ronald B. Head, *Student Retention at Piedmont Virginia Community College: 1988-1989* (PVCC Institutional Research Report No. 8-89, November 1989), p. 7.

PVCC fall term enrollment by race and program is shown in Table 10.

TABLE 10: PVCC FALL TERM HEADCOUNT BY RACE AND TYPE OF PROGRAM

CATEGORY	1985 No.	1985 Pct.	1986 No.	1986 Pct.	1987 No.	1987 Pct.	1988 No.	1988 Pct.	1989 No.	1989 Pct.
COLLEGE TRANSFER										
White	918	27.0%	1026	28.0%	1256	32.4%	1297	34.8%	1282	32.5%
Black	87	23.7%	98	25.6%	108	27.6%	127	33.4%	119	29.1%
Other	18	23.4%	30	34.5%	32	34.8%	45	51.1%	39	39.4%
TOTAL	1023	26.6%	1154	27.9%	1396	32.0%	1469	35.0%	1440	32.3%
OCCUPATIONAL /TECHNICAL										
White	627	18.4%	589	16.1%	651	16.8%	682	18.3%	601	15.2%
Black	87	23.7%	88	23.0%	99	25.3%	99	26.1%	94	23.0%
Other	18	23.4%	22	25.3%	14	15.2%	9	10.2%	19	19.%
TOTAL	732	19.0%	699	16.9%	764	17.5%	790	18.8%	714	16.0%
DEVELOPMENTAL										
White	87	2.6%	77	2.1%	51	1.3%	25	0.7%	20	0.5%
Black	39	10.6%	47	12.3%	33	8.4%	12	3.2%	8	2.0%
Other	10	13.0%	6	6.9%	8	8.7%	3	3.4%	2	2.0%
TOTAL	136	3.5%	130	3.1%	92	2.1%	40	1.0%	30	0.7%
UNCLASSIFIED										
White	1771	52.0%	1977	53.9%	1919	49.5%	1726	46.3%	2043	51.8%
Black	154	42.0%	150	39.2%	152	38.8%	142	37.4%	188	46.0%
Other	31	40.3%	29	33.3%	38	41.3%	31	35.2%	39	39.4%
TOTAL	1956	50.8%	2156	52.1%	2109	48.4%	1899	45.2%	2270	51.0%
ALL STUDENTS										
White	3403	100%	3669	100%	3877	100%	3730	100%	3946	100%
Black	367	100%	383	100%	392	100%	380	100%	409	100%
Other	77	100%	87	100%	92	100%	88	100%	99	100%
TOTAL	3847	100%	4139	100%	4361	100%	4198	100%	4454	100%

SOURCE: VCCS Student Enrollment Booklets, Table 4. Percentage figures indicate the percentage of students in a particular racial category by the program in which they are enrolled. College transfer students are enrolled in programs leading toward the A.A. or A.S. degrees. These programs are designed as transfer programs to four-year colleges or universities. Occupational/technical students are enrolled in programs leading toward the A.A.S. degree or toward a certificate or diploma. These programs are designed to provide job-related skills for various occupational fields. Students taking fifty percent or more of their classes in developmental studies are classified as developmental students. Unclassified students are those not enrolled in any degree program. Note that prior to fall 1988 PVCC operated under a quarter system.

During fall 1989, a slightly higher percentage of white than black students were enrolled in college transfer curricula. However, a higher percentage of minority students other than black than white or black students were enrolled in college transfer curricula. With respect to occupational/technical programs, a higher percentage of minority students, especially blacks, were enrolled than were white students. The percentage of white students classified as developmental was lower than that of non-white students, but it should be noted that there have been problems with respect to classifying students as develop-

mental.[5] In all, as has usually been the case during fall terms, a higher percentage of minority students than of white students were enrolled in programs leading toward degrees, certificates, or diplomas.

Enrollment patterns by race and degree sought are shown in Table 11. College transfer programs are those leading toward either the A.A. or A.S. degrees; occupational/technical programs are those leading toward the A.A.S. degree, a certificate, or a diploma. PVCC fall term headcount by race and actual curricula is shown in Table 12 and Table 13. These tables are presented to assist academic administrators in assessing minority enrollments within their divisions and programs. However, considerable caution should be exercised when examining these data. In any particular year, very few minority students may be enrolled in a particular curriculum. Because of such small numbers, the statistical reliability of the data is questionable.

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[5]See Ronald B. Head, *A Snapshot of Developmental Studies at Piedmont Virginia Community College: Fall Quarter 1987* (PVCC Institutional Research Report No. 2-88, February 1988).

TABLE 11: PVCC FALL TERM HEADCOUNT BY RACE AND DEGREE SOUGHT

CATEGORY	1985 No.	1985 Pct.	1986 No.	1986 Pct.	1987 No.	1987 Pct.	1988 No.	1988 Pct.	1989 No.	1989 Pct.
A.A.										
White	194	5.7%	245	6.7%	314	8.1%	354	9.5%	305	7.7%
Black	9	2.5%	14	3.7%	20	5.1%	17	4.5%	17	4.2%
Other	4	5.2%	9	10.3%	6	6.5%	11	12.5%	8	8.1%
TOTAL	207	5.4%	268	6.5%	340	7.8%	382	9.1%	330	7.4%
A.S.										
White	724	21.3%	781	21.3%	942	24.3%	943	25.3%	977	24.8%
Black	78	21.3%	84	21.9%	88	22.4%	110	28.9%	102	24.9%
Other	14	18.2%	21	24.1%	26	28.3%	34	38.6%	31	31.3%
TOTAL	816	21.2%	886	21.4%	1056	24.2%	1087	25.9%	1110	24.9%
A.A.S.										
White	558	16.4%	517	14.1%	590	15.2%	623	16.7%	554	14.0%
Black	75	20.4%	70	18.3%	85	21.7%	91	23.9%	84	20.5%
Other	18	23.4%	20	23.0%	14	15.2%	9	10.2%	19	19.2%
TOTAL	651	16.9%	607	14.7%	689	15.8%	723	17.2%	657	14.8%
DIPLOMA										
White	14	0.4%	10	0.3%	9	0.2%	5	0.1%	1	0.0%
Black	0	0.0%	1	0.3%	0	0.0%	0	0.0%	0	0.0%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
TOTAL	14	0.4%	11	0.3%	9	0.2%	5	0.1%	1	0.0%
CERTIFICATE										
White	55	1.6%	62	1.7%	52	1.3%	54	1.4%	46	1.2%
Black	12	3.3%	17	4.4%	14	3.6%	8	2.1%	10	2.4%
Other	0	0.0%	2	2.3%	0	0.0%	0	0.0%	0	0.0%
TOTAL	67	1.7%	81	2.0%	66	1.5%	62	1.5%	56	1.3%
DEVELOPMENTAL										
White	87	2.6%	77	2.1%	51	1.3%	25	0.7%	20	0.5%
Black	39	10.6%	47	12.3%	33	8.4%	12	3.2%	8	2.0%
Other	10	13.0%	6	6.9%	8	8.7%	3	3.4%	2	2.0%
TOTAL	136	3.5%	130	3.1%	92	2.1%	40	1.0%	30	0.7%
UNCLASSIFIED										
White	1771	52.0%	1977	53.9%	1919	49.5%	1726	46.3%	2043	51.8%
Black	154	42.0%	150	39.2%	152	38.8%	142	37.4%	188	46.0%
Other	31	40.3%	29	33.3%	38	41.3%	31	35.2%	39	39.4%
TOTAL	1956	50.8%	2156	52.1%	2109	48.4%	1899	45.2%	2270	51.0%
ALL STUDENTS										
White	3403	100%	3669	100%	3877	100%	3730	100%	3946	100%
Black	367	100%	383	100%	392	100%	380	100%	409	100%
Other	77	100%	87	100%	92	100%	88	100%	99	100%
TOTAL	3847	100%	4139	100%	4361	100%	4198	100%	4454	100%

SOURCE: VCCS Student Enrollment Booklets, Tables 4 and 7. Percentage figures indicate the percentage of students in a particular racial category by the degree they are seeking. Degrees offered by PVCC are the Associate of Arts (A.A.), the Associate of Science (A.S.), and the Associate of Applied Science (A.A.S.). PVCC also offers certificates and diplomas in various career-related fields. Students taking fifty percent or more of their classes in developmental studies are classified as developmental students. Unclassified students are those not seeking any degree and not enrolled in any program. Note that prior to fall 1988 PVCC operated under a quarter system.

TABLE 12: PVCC FALL TERM HEADCOUNT NUMBER BY RACE AND CURRICULUM

	1985				1986				1987				1988				1989			
CURRICULUM	Wh	Bl	Oth	ALL	Wh	Bl	Oth	ALL	Wh	Bl	Oth	ALL	Wh	Bl	Oth	ALL	Wh	Bl	Oth	ALL
Business Admin.	215	17	3	235	245	18	7	270	295	13	7	315	323	28	10	361	321	28	11	360
Education	66	4	0	70	72	2	1	75	71	4	2	77	79	6	3	88	62	5	2	69
Fine Arts	23	3	2	28	37	2	2	41	38	1	0	39	54	2	1	57	54	3	1	58
General Studies	334	48	6	388	363	60	7	430	457	61	8	526	422	72	12	506	356	50	9	415
Liberal Arts	171	6	2	179	208	12	7	227	276	19	6	301	300	15	10	325	346	26	8	380
Science	109	9	5	123	101	4	6	111	119	10	9	138	119	4	9	132	143	7	8	158
AA/AS TOTAL	918	87	18	1023	1026	98	30	1154	1256	108	32	1396	1297	127	45	1469	1282	119	39	1440
Accounting	37	2	0	39	51	3	1	55	45	10	1	56	63	9	0	72	58	4	2	64
Computer Info.	119	23	6	148	81	20	5	106	90	16	3	109	88	27	3	118	92	22	5	119
Data Processing	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Draft & Design	0	0	0	0	10	0	0	10	27	1	0	28	25	2	0	27	26	2	0	28
Electronics	61	12	5	78	40	8	5	53	52	6	4	62	51	8	2	61	44	5	2	51
Management	148	17	3	168	138	21	2	161	152	17	2	171	146	17	0	163	124	15	0	139
Marketing	0	0	0	0	9	0	0	9	18	2	1	21	38	2	1	41	28	3	2	33
Merchandizing	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nursing	118	7	2	127	98	6	4	108	112	15	2	129	129	10	1	140	101	12	5	118
Office Systems	0	0	0	0	0	0	0	0	0	0	0	0	29	12	1	42	29	18	2	49
Police Science	34	3	0	37	35	3	0	38	41	5	0	46	41	3	1	45	33	2	1	36
Resp. Therapy	17	1	1	19	16	1	1	18	16	0	0	16	10	0	0	10	18	1	0	19
Science Lab	0	0	0	0	0	0	0	0	5	2	1	8	3	1	0	4	1	0	0	1
Sec. Science	22	10	1	33	39	8	2	49	32	11	0	43	0	0	0	0	0	0	0	0
AAS TOTAL	558	75	18	651	517	70	20	607	590	85	14	689	623	91	9	723	554	84	19	657
Arts/Crafts	2	0	0	2	6	1	0	7	4	1	0	5	2	0	0	2	1	2	0	3
Career Studies	37	10	0	47	32	13	2	47	28	11	0	39	39	5	0	44	34	6	0	40
Child Care	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Clerical Studies	3	0	0	3	2	0	0	2	1	0	0	1	2	0	0	2	4	1	0	5
Drafting	3	1	0	4	8	0	0	8	6	0	0	6	4	0	0	4	2	1	0	3
Draft Design	14	0	0	14	10	1	0	11	9	0	0	9	5	0	0	5	1	0	0	1
Elec./Electr.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Electronic Svc.	3	1	0	4	4	1	0	5	6	2	0	8	3	1	0	4	0	0	0	0
Health Tech.	6	0	0	6	6	2	0	8	5	0	0	5	1	1	0	2	4	0	0	4
Law Enforcement	1	0	0	1	4	0	0	4	2	0	0	2	3	1	0	4	1	0	0	1
DIP/CERT TOTAL	69	12	0	81	72	18	2	92	61	14	0	75	59	8	0	67	47	10	0	57
DEVELOPMENTAL	87	39	10	136	77	47	6	130	51	33	8	92	25	12	3	40	20	8	2	30
UNCLASSIFIED	1771	154	31	1956	1977	150	29	2156	1919	152	38	2109	1726	142	31	1899	2043	188	39	2270
GRAND TOTAL	3403	367	77	3847	3669	383	87	4139	3877	392	92	4361	3730	380	88	4198	3946	409	99	4454

SOURCE: VCCS Student Enrollment Booklet, Tables 4 and 7. Wh=White; Bl=Black; Oth=Other; All=total.
Prior to fall 1988 PVCC operated under a quarter system; it now operates under a semester system.

TABLE 13: PVCC FALL TERM HEADCOUNT PERCENTAGE BY RACE AND CURRICULUM

CURRICULUM	1984				1985				1986				1987				1988			
	Wh	Bl	Oth	ALL	Wh	Bl	Oth	ALL	Wh	Bl	Oth	ALL	Wh	Bl	Oth	ALL	Wh	Bl	Oth	ALL
Business Admin.	6%	5%	4%	6%	7%	5%	8%	7%	8%	3%	8%	7%	9%	7%	11%	9%	8%	7%	11%	8%
Education	2%	1%	0%	2%	2%	1%	1%	2%	2%	1%	2%	2%	2%	2%	3%	2%	2%	1%	2%	2%
Fine Arts	1%	1%	3%	1%	1%	1%	2%	1%	1%	0%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%
General Studies	10%	13%	8%	10%	10%	16%	8%	10%	12%	16%	9%	12%	11%	19%	14%	12%	9%	12%	9%	9%
Liberal Arts	5%	2%	3%	5%	6%	3%	8%	5%	7%	5%	7%	7%	8%	4%	11%	8%	9%	6%	8%	9%
Science	3%	2%	6%	3%	3%	1%	7%	3%	3%	3%	10%	3%	3%	1%	10%	3%	4%	2%	8%	4%
AA/AS TOTAL	27%	24%	23%	27%	28%	26%	34%	28%	32%	28%	35%	32%	35%	33%	51%	35%	32%	29%	39%	32%
Accounting	1%	1%	0%	1%	1%	1%	1%	1%	1%	3%	1%	1%	2%	2%	0%	2%	1%	1%	2%	1%
Computer Info.	3%	6%	8%	4%	2%	5%	6%	3%	2%	4%	3%	2%	2%	7%	3%	3%	2%	5%	5%	3%
Data Processing	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Draft & Design	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	1%	1%	0%	1%	1%	0%	0%	1%
Electronics	2%	3%	6%	2%	1%	2%	6%	1%	1%	2%	4%	1%	1%	2%	2%	1%	1%	1%	2%	1%
Management	4%	5%	4%	4%	4%	5%	2%	4%	4%	4%	2%	4%	4%	4%	0%	4%	3%	4%	0%	3%
Marketing	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	1%	1%	1%	1%	1%	1%	2%	1%
Merchandizing	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Nursing	3%	2%	3%	3%	3%	2%	5%	3%	3%	4%	2%	3%	3%	3%	1%	3%	3%	3%	5%	3%
Office Systems	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	3%	1%	1%	1%	4%	2%	1%
Police Science	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%
Resp. Therapy	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Science Lab	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Sec. Science	1%	3%	1%	1%	1%	2%	2%	1%	1%	3%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
AAS TOTAL	16%	20%	23%	17%	14%	18%	23%	15%	15%	22%	15%	16%	17%	24%	10%	17%	14%	21%	19%	15%
Arts/Crafts	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Career Studies	1%	3%	0%	1%	1%	3%	2%	1%	1%	3%	0%	1%	1%	1%	0%	1%	1%	1%	0%	1%
Child Care	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Clerical Studies	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Drafting	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Draft Design	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Elec./Electr.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Electronic Svc.	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Health Tech.	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Law Enforcement	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
DIP/CERT TOTAL	2%	3%	0%	2%	2%	5%	2%	2%	2%	4%	0%	2%	2%	2%	0%	2%	1%	2%	0%	1%
DEVELOPMENTAL	3%	11%	13%	4%	2%	12%	7%	3%	1%	8%	9%	2%	1%	3%	3%	1%	1%	2%	2%	1%
UNCLASSIFIED	52%	42%	40%	51%	54%	39%	33%	52%	49%	39%	41%	48%	46%	37%	35%	45%	52%	46%	39%	51%

SOURCE: Table 11. Percentages within this table are by column. In other words, a percentage figure represents the percentage of students by race in a particular curriculum. Wh=White; Bl=Black; Oth=Other; All=total. Prior to fall 1988 PVCC operated under a quarter system.

CONCLUSIONS

Several disturbing trends were noted in the fall semester 1988 minority enrollment report, and the author concluded:

> What these trends suggest is that PVCC is not recruiting as many black students as it should. This is especially true with respect to black males. Also, PVCC may not be retaining as many black students as it should. The college should re-examine its recruiting and retention strategies and intensify its efforts to attract and keep minority students.[6]

Whether as a result of these conclusions, or for other reasons, PVCC has begun to re-examine its recruiting and retention strategies and has intensified efforts to draw and retain minority students. Already these efforts seem to be paying off, as record minority enrollment figures were recorded during Fall Semester 1989, and some of the disturbing trends noted in fall 1988 have been reversed.

Five-hundred eight minority students enrolled at PVCC during fall 1989. This is the largest number of minority students ever enrolled at the college during any single term, exceeding the number of minority students enrolled during fall 1988 by 40, and exceeding the previous record of 484, set in fall 1987, by 24. Four-hundred nine, or 80.5%, of all minority students were black. This is the largest number of black students to ever attend PVCC during any single term, exceeding the fall 1988 figure by 29, and exceeding the previous record, set in fall 1987, by 17.

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[6]Head, *Minority Enrollment Report: Fall Semester 1988, Op. Cit.*, p. 22.

The sharp decline in black male attendance at PVCC was reversed. While a 16.1% decline in black male enrollment was noted between fall 1987 and fall 1988, an increase of 14.5% occurred between fall 1988 and fall 1989.

Between fall 1987 and fall 1988, in terms of both number and percentage, there was a decline in new black students. This trend was also reversed in Fall Semester 1989. In fact, in fall 1989, the percentage of black students classified as new was higher than the percentage of white students classified as new.

While these conclusions are encouraging, the perceptive reader should not lose sight of the fact that PVCC still has a long way to go to meet is minority student recruitment and retention goals. The percentage of minority students from each service region jurisdiction has never been as high as that jurisdiction's minority population. Until these percentages are the same, the college cannot claim to be meeting the needs of minorities within its service region. PVCC should be proud of its achievements in fall 1989, but must continue to actively recruit and retain minority students within its service area.

PVCC Institutional Research Brief

February 1990

MINORITY ENROLLMENT AT PVCC
FALL SEMESTER 1989

Each year the Office of Institutional Research and Planning at Piedmont Virginia Community College (PVCC) publishes a report on fall term minority enrollment. The purpose of the report is to display longitudinal minority enrollment data and examine trends which might prove of interest to those involved in planning student recruitment and retention activities. This brief highlights the tenth of these reports, *Minority Enrollment Report: Fall Semester 1989* (PVCC Institutional Research Report No. 1-90, February 1990).

Five-hundred eight minority students enrolled at PVCC during Fall Semester 1989. This is the largest number of minority students ever enrolled at the college during any single term, exceeding the number of minority students enrolled during Fall Semester 1988 by 40, and exceeding the previous record of 484, set in fall 1987, by 24. The percentage of minority students within the student body as a whole was 11.4%, slightly higher than the Fall Semester 1988 figure of 11.1%.

Four-hundred nine, or 80.5%, of all minority students were black. This is the largest number of black students to ever attend PVCC during any single term, exceeding the Fall Semester 1988 figure by 29, and exceeding the previous record, set in fall 1987, by 17. Black students accounted for 9.2% of the entire student body. Of the remaining minority students, 62 were Oriental (Asians or Pacific Islanders), 21 were Hispanic, 3 were American Indians or Alaskan natives, and 13 classified themselves as "other."[1]

PVCC fall 1989 enrollment by race (white, black, and minority other than black) is shown in Table 1.

The sharp decline in black male attendance at PVCC, noted in fall 1988, was reversed. While a 16.1% decline in black male enrollment was noted between fall

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[1]As noted in previous reports, a student's racial classification is determined by what he or she indicates on the initial admission form. There are six boxes which the student may check: (1) White; (2) Black; (3) American Indian or Alaskan Native; (4) Asian or Pacific Islander; (5) Hispanic; and (6) Other. After the "other" box, space is provided for comment. Typically, an "other" student is a foreign student, uncertain which box to check. Occasionally, an "other" student is one with a sense of whimsy. On the admission form, students have written such comments as "human" or "Indiana Irish" to justify their "other" classification.

(Continued on reverse side)

TABLE 1: PVCC FALL QUARTER HEADCOUNT BY RACE

YEAR	TOTAL WHITE	TOTAL BLACK	OTHER MINORITY Oriental	OTHER MINORITY Hispanic	OTHER MINORITY Amer. Indian	OTHER MINORITY Other	TOTAL OTHER MINORITY	TOTAL ALL MINORITY	TOTAL ALL STUDENTS
1985									
Number	3,403	367	47	16	4	10	77	444	3,847
Percentage	88.5%	9.5%	1.2%	0.4%	0.1%	0.3%	2.0%	11.5%	100.0%
Pct. Increase	3.8%	21.9%	-9.6%	-27.3%	-33.3%	0.0%	-14.4%	13.6%	0.0%
1986									
Number	3,669	383	50	20	11	6	87	470	4,139
Percentage	88.6%	9.3%	1.2%	0.5%	0.3%	0.1%	2.1%	11.4%	100.0%
Pct. Increase	7.8%	4.4%	6.4%	25.0%	175.0%	-40.0%	13.0%	5.9%	7.6%
1987									
Number	3,877	392	45	24	11	12	92	484	4,361
Percentage	88.9%	9.0%	1.0%	0.6%	0.3%	0.3%	2.1%	11.1%	100.0%
Pct. Increase	5.7%	2.3%	-10.0%	20.0%	0.0%	100.0%	5.7%	3.0%	5.4%
1988									
Number	3,730	380	46	25	7	10	88	468	4,198
Percentage	88.9%	9.1%	1.1%	0.6%	0.2%	0.2%	2.1%	11.1%	100.0%
Pct. Increase	-3.8%	-3.1%	2.2%	4.2%	-36.4%	-16.7%	-4.3%	-3.3%	-3.7%
1989									
Number	3,946	409	62	21	3	13	99	508	4,454
Percentage	88.6%	9.2%	1.4%	0.5%	0.1%	0.3%	2.2%	11.4%	100.0%
Pct. Increase	5.8%	7.6%	34.8%	-16.0%	-57.1%	30.0%	12.5%	8.5%	6.1%

SOURCE: VCCS Student Enrollment Booklets, Table 3a. Percentage figures indicate the percentage of students within a category for that particular year. Percentage increase figures indicate the increase or decrease by percentage in students from one year to the next. Note that before fall 1988 PVCC operated under a quarter system.

1987 and fall 1988, an increase of 14.5% occurred between fall 1988 and fall 1989.

Between fall 1987 and fall 1988, in terms of both number and percentage, a decline in new black students at PVCC was noted. This trend was also reversed in Fall Semester 1989. In fact, in fall 1989, the percentage of black students classified as new was higher than the percentage of white students classified as new.

While fall 1989 minority enrollment figures are encouraging, the perceptive reader should not lose sight of the fact that PVCC still has a long way to go to meet is minority student recruitment and retention goals. The percentage of minority students from each service region jurisdiction has never been as high as that jurisdiction's minority population. Until these percentages are the same, the college cannot claim to be meeting the needs of minorities within its service region. PVCC should be proud of its achievements in fall 1989, but must continue to actively recruit and retain minority students within its service area.

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